

**Advertising on the SANDTA Website and
by email and sms to the SANDTA Member Data Base**

This information is provided with the understanding that you will be invoiced prior to payment- please do not go ahead with payments until you have received an invoice and confirmation that we are able to handle your request within the time frames you require.

Basic Guidelines:

- External adverts may include: employment/locum positions, therapy and assistive equipment, courses or events presented by other organisations.
- The SANDTA newsletter/website representative or office, in conjunction with the NEC and Education Committee, will evaluate adverts for their relevance to SANDTA members and adverts may be refused at their discretion.
- Adverts will carry a **disclaimer** saying: "This advert has been paid for and is not specifically endorsed by SANDTA".
- The **length of time** that the adverts will be posted on the website may be decided on the following guidelines:
 - Employment: until the deadline for the submission of applications
 - Courses/events: until the date of the event
 - Equipment: for 3 months per payment
- Three **advertising options** may be chosen:
 - Advert posted on the website
 - Advert sent as sms & email to the member database
 - Advert posted on the website and an sms & email advert sent to the database

Cost as of 01/01/2017:

Advert Option	Cost- Member	Cost- Non-member	NGOs and centres supporting CP
Advert posted on SANDTA website	R250	R380	R115
Advert sent as sms/email	R320	R460	R185
Advert on website and sms/email	R480	R750	R230

Invoice and payment process:

Having chosen an advertising option please confirm it and your SANDTA membership number (if a member) by email to sandtanewsletter@gmail.com. You will then be sent an invoice including the dates for when the advert will be posted/sent and removed from the website.

Payment should then be made into the SANDTA account and proof of payment as well as the wording of the advert be sent to sandtanewsletter@gmail.com.

Banking details for adverts

Name: SANDTA
Standard Bank (Westville Branch 045426)
Account number: 053 103 130
Reference: advertiser's name

Please contact sandtanewsletter@gmail.com for more information or to ask any questions.